

North Carolina Healthy Food Retail Collaborative Creates a Designation for Healthy Small Food Stores

The North Carolina Healthy Food Retail Designation was released in February 2017 to support good nutrition in communities across the state by recognizing small food stores that meet product criteria established by the North Carolina Healthy Food Retail Collaborative. Any small food store in North Carolina that meets the designation criteria is eligible to receive a “Healthy Food Sold Here” certificate and a door decal to let customers know that they have healthy options available. Visit eatsmartmovemorenc.com/HealthyFoodRetail for a toolkit, promotional materials and more information about the North Carolina Healthy Food Retail Designation.

