

Healthy North Carolina 2020
EVIDENCE BASED STRATEGIES

FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
OBJECTIVE	3. Reduce the rate of new HIV infection diagnoses

EBS PROGRAM DESCRIPTION	Focus on Youth (FOY) A community-based, eight session group intervention that provides youth with the skills and knowledge they need to protect themselves from HIV and other STDs.
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	Focus on Youth with IMPACT has been identified by CDC Prevention Research Synthesis program as a Best –Evidence Effective Behavioral Intervention.

PROGRAM ATTRIBUTES						
Influence Level	Community					
Target Population	Focus on Youth targets African American youth, ages 12-15.					
Intervention Setting	Community based settings and or non-school settings					
Key Measures	Self-Assessment Evaluation Tool					
Cost	Start Up Plus 1 Cycle	Start Up Plus 2 Cycles	Start Up Plus 3 Cycles	Start Up Plus 4 Cycles	Start Up Plus 5 Cycles	Start Up Plus 6 Cycles
	\$23,163	\$33,408	\$43,652	\$53,897	\$64,141	\$74,385
Time to Implement	<u>Patient/Client:</u> 90 minute one-on-one to parents/guardians and youth in well-located community-based setting (such as CBO, church, recreation center, or school) or their home at a time and place that is convenient for parent/guardian.					
Difficulty to Implement <i>Resource Intensity</i>	Low					
ROI <i>if known</i>	Unknown					

PROGRAM CONTACT INFORMATION	
Organization	DANYA International, Inc.
Contact Person	Contact has to be made through website listed below
Email / Telephone	866-532-9565
Web Site	www.effectiveinterventions.org

CURRENT NC-DPH SUPPORT	
T.A. – Yes/No Specific group? Other limitations?	Yes
T.A. Contact	CD Branch
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program - Pete Moore

EBS PROGRAM IMPLEMENTED BY / NC EXAMPLES	
#1 – Organization Name / Contact Information	
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OTHER COMMENTS / NOTES

CD Branch, HIV/STD Prevention & Care Unit fund agencies and provide programmatic support
CD Branch, HIV/STD Prevention Program can host trainings in North Carolina if there is a State need
CD Branch, HIV/STD Prevention Program can submit Capacity Building Assistance (CBA) request to assist with intervention needs

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
OBJECTIVE	3. Reduce the rate of new HIV infection diagnoses

EBS PROGRAM DESCRIPTION	CLEAR: Choosing Life: Empowerment! Action! Results! For males and females ages 16 and older living with HIV/AIDS or at high-risk for HIV. Uses cognitive behavioral techniques to change behavior.
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	effectiveinterventions.org/en/HighImpactPrevention/Interventions/CLEAR.aspx

PROGRAM ATTRIBUTES	
Influence Level	Individual
Target Population	For males and females ages 16 and older living with HIV/AIDS and high risk HIV-negative individuals.
Intervention Setting	Community-based settings that are handicapped accessible and are private.
Key Measures	Self-assessment tool/surveys
Cost	\$70k
Time to Implement	<u>Patient/Client</u> : most sessions can be finished in the 60- to 75-minute time period indicated in the script of each session. It is recommended that the sessions be kept to the amount of time allocated for each session as often as possible.
Difficulty to Implement <i>Resource Intensity</i>	Moderate
ROI <i>if known</i>	Unknown

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CURRENT NC-DPH SUPPORT	
T.A. – Yes/No Specific group? Other limitations?	Yes
T.A. Contact	CD Branch
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program - Pete Moore

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EBS PROGRAM DESCRIPTION	<i>d-up: Defend Yourself!</i> Community-level intervention designed for and developed by Black men who have sex with men (MSM). <i>d-up!</i> is designed to promote social norms of condom use and assist Black MSM to recognize and handle risk-related racial and sexual bias.
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/d-up.aspx

PROGRAM ATTRIBUTES	
Influence Level	Community Level
Target Population	AA MSMs who are in social networks
Intervention Setting	Community venues where the population's size can be assessed
Key Measures	Self-assessment/Evaluation Tool
Cost	For a minimum number of opinion leaders and staff hours for a targeted social network size of 600, the estimated cost is \$102,000.
Time to Implement	<u>Patient/Client</u> : weekly sessions for small groups
Difficulty to Implement <i>Resource Intensity</i>	High because of cost
ROI <i>if known</i>	Unknown

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EBS PROGRAM DESCRIPTION	Popular Opinion Leader Community-level intervention to encourage safer sexual norms and behaviors
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/pol.aspx

PROGRAM ATTRIBUTES	
Influence Level	Community
Target Population	Various at risk populations; men who frequent gay bars
Intervention Setting	In well-defined community venues and where the population's size can be estimated
Key Measures	Self-assessment/Evaluation Tool
Cost	\$90,000
Time to Implement	<u>Patient/Client</u> : weekly sessions for small groups
Difficulty to Implement <i>Resource Intensity</i>	High because of cost
ROI <i>if known</i>	Unknown

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T.A. Contact	Yes
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program - Pete Moore

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Healthy North Carolina 2020
EVIDENCE BASED STRATEGIES

FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
OBJECTIVE	3. Reduce the rate of new HIV infection diagnoses

EBS PROGRAM DESCRIPTION	<u>Many Men, Many Voices (3MV)</u> Group-level HIV and STD prevention intervention for black gay men
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/3MV.aspx

PROGRAM ATTRIBUTES	
Influence Level	Group level
Target Population	AA gay men and men on the down low with or without female partners (i.e., AA men who have sex with men but do not identify as gay or bisexual).
Intervention Setting	Well defined community venue with privacy
Key Measures	Self-assessment/ Evaluation Tool
Cost	12 month budget with 9 cycles for the amount \$159,500
Time to Implement	<u>Patient/Client</u> : 2-3 hours sessions aim to foster positive self-image; the intervention can also be adapted to 12 sessions of 75-90 minutes each, or condensed into a weekend retreat, covering the 18-21 hours of intervention curriculum.
Difficulty to Implement <i>Resource Intensity</i>	Moderate
ROI <i>if known</i>	Unknown

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T.A. Contact	CD Branch
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program - Pete Moore

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
OBJECTIVE	3. Reduce the rate of new HIV infection diagnoses

EBS PROGRAM DESCRIPTION	<u>Mpowerment</u> Community-level intervention for young gay and bisexual men of diverse backgrounds
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/Mpowerment.aspx

PROGRAM ATTRIBUTES	
Influence Level	Community and Multi-Level
Target Population	Young Gay and Bisexual Men
Intervention Setting	Ideally the project has its own physical space where most social events and meetings are held and which serves as a drop in center where they can meet during specified hours.
Key Measures	Self-assessment/ Evaluation Tool
Cost	\$74k to \$130k
Time to Implement	<u>Patient/Client</u> : one or more intervention activities delivered to target population on a given date and the “M” groups have 3 hours meetings
Difficulty to Implement <i>Resource Intensity</i>	Moderate
ROI <i>if known</i>	Unknown

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T.A. Contact	CD Branch
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program - Pete Moore

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
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EBS PROGRAM DESCRIPTION	<u>¡Cuidate!</u> Group-level intervention to reduce HIV sexual risk behavior among Latino youth
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/Cuidate.aspx

PROGRAM ATTRIBUTES	
Influence Level	Group Level
Target Population	Latino youth ages 13- 18
Intervention Setting	Community centers, schools, etc.
Key Measures	Self-assessment/Evaluation Tool
Cost	Moderate
Time to Implement	<u>Patient/Client</u> : six 1 hour modules delivered over a minimum of 2 days to groups of 6-10 youth
Difficulty to Implement <i>Resource Intensity</i>	Low
ROI <i>if known</i>	Unknown

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
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EBS PROGRAM DESCRIPTION	<u>Video Opportunities for Innovative Condom Education & Safer Sex</u> Group-level, single-session video-based intervention that is designed to increase condom use among heterosexual African American and Latino men and women who visit STD clinics.
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REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/VOICES.aspx

PROGRAM ATTRIBUTES	
Influence Level	Group level
Target Population	Heterosexuals AA and Latino adult men and women in clinic
Intervention Setting	Health department and community –based clinic/testing settings
Key Measures	Self-assessment/Evaluation Tool
Cost	Low
Time to Implement	<u>Patient/Client</u> : one 45 minute session
Difficulty to Implement <i>Resource Intensity</i>	Low
ROI <i>if known</i>	Unknown

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T.A. Contact	CD Branch
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program - Pete Moore

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EBS PROGRAM DESCRIPTION	RESPECT Individual HIV prevention counseling intervention
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/RESPECT.aspx

PROGRAM ATTRIBUTES	
Influence Level	Individual
Target Population	Any population at increased risk for HIV/STD
Intervention Setting	Community-based settings and Local health department
Key Measures	Self- assessment/Evaluation Tool
Cost	Low
Time to Implement	<u>Patient/Client</u> : one on one counseling session 15-30 minutes
Difficulty to Implement <i>Resource Intensity</i>	Low
ROI <i>if known</i>	Unknown

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Web Site	www.effectiveinterventions.org

CURRENT NC-DPH SUPPORT	
T.A. – Yes/No Specific group? Other limitations?	Yes
T.A. Contact	CD Branch
Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program, Pete Moore

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
OBJECTIVE	3. Reduce the rate of new HIV infection diagnoses

EBS PROGRAM DESCRIPTION	<u>SISTA</u> Group-level intervention to increase condom use among African American women
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
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REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/SISTA.aspx
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PROGRAM ATTRIBUTES	
Influence Level	Group level
Target Population	AA heterosexual women
Intervention Setting	Community-based settings
Key Measures	Self- assessment/ Evaluation Tool
Cost	\$72,542 for 96 participants
Time to Implement	<u>Patient/Client</u> : five 2- hour sessions
Difficulty to Implement <i>Resource Intensity</i>	Moderate
ROI <i>if known</i>	Unknown

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
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EBS PROGRAM DESCRIPTION	Healthy Relationships Small-group level intervention for men and women living with HIV/AIDS
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
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REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/en/HighImpactPrevention/Interventions/HealthyRelationships.aspx
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PROGRAM ATTRIBUTES	
Influence Level	Small-group level
Target Population	For men and women living with HIV/AIDS
Intervention Setting	Community –based settings
Key Measures	Self- assessment/ Evaluation Tool
Cost	Moderate
Time to Implement	<u>Patient/Client</u> : five 120 minute sessions
Difficulty to Implement <i>Resource Intensity</i>	Moderate
ROI <i>if known</i>	Unknown

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Funding – Yes/No Specific group? Other limitations?	Yes
Funding Contact	HIV/STD Prevention Program-Pete Moore

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FOCUS AREA	Sexually Transmitted Disease & Unintended Pregnancy
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EBS PROGRAM DESCRIPTION	<u>Counseling, Testing and Referral (CTR)</u> Individual level intervention for adults, adolescents and pregnant women
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EBS LEVEL <i>CDC Ranking</i>	B = Best/Proven
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	www.effectiveinterventions.org/Libraries/Public_Health_Strategies_Docs/HIV_CTR_Procedural_Guide_8-09.sflb.ashx

PROGRAM ATTRIBUTES	
Influence Level	Individual
Target Population	Adults, adolescents and pregnant women
Intervention Setting	Clinics, dedicated sites, and through outreach or other services. CTR can be delivered anonymously or confidentially, but it should be undertaken voluntarily and only with informed consent. Also, CTR can be implemented at any location where confidentiality of clients can be assured (e.g., private area or room) and where a specimen can be collected according to minimal standards as outlined by the Occupational Safety and Health Administration. Additionally, if rapid testing is used, the setting must have a flat surface, acceptable lighting, and ability to maintain temperature in the range recommended by the test manufacturer for performing the test.
Key Measures	Self-assessment/ Evaluation Tool
Cost	Low
Time to Implement	<u>Patient/Client:</u> one 20 minute session about testing in 1 of 3 ways: 1)Individual face-to-face sessions; 2)Small or large group sessions and 3)brochures, handouts, videos, or audiotape, or other non-personalized information ;Deliver client-focus
Difficulty to Implement <i>Resource Intensity</i>	Moderate
ROI <i>if known</i>	Unknown

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