

Healthy North Carolina 2020
EVIDENCE BASED STRATEGIES

FOCUS AREA	Substance Abuse
OBJECTIVE	2. Reduce the percentage of traffic crashes that are alcohol-related

EBS PROGRAM DESCRIPTION	Booze It and Lose It
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EBS LEVEL <i>CDC Ranking</i>	
REFERENCE/CITATION <i>Data Supporting Level/Ranking</i>	Community Guideline

PROGRAM ATTRIBUTES	
Influence Level	
Target Population	
Intervention Setting	
Key Measures	
Cost	
Time to Implement	<u>Organization</u> <u>Patient/Client</u>
Difficulty to Implement <i>Resource Intensity</i>	
ROI <i>if known</i>	

PROGRAM CONTACT INFORMATION	
Organization	DPH / FTA
Contact Person	Paul Glover
Email / Telephone	
Web Site	

CURRENT NC-DPH SUPPORT	
T.A. – Yes/No Specific group? Other limitations?	
T.A. Contact	
Funding – Yes/No Specific group? Other limitations?	
Funding Contact	

EBS PROGRAM IMPLEMENTED BY / NC EXAMPLES	
#1 – Organization Name / Contact Information	
#2 – Organization Name / Contact Information	
#3 – Organization Name / Contact Information	

OTHER COMMENTS / NOTES
In combination with media, etc. this can be an Evidence-based program as outlined by Community Guideline