



Making Your Dreams a Reality with Grant Funds

Grant Seeking and Grant Writing

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Learning Objectives

- Explore sources of grant funds and how to choose appropriate funding source
- Identify the basic components of grant applications
- Practice writing basic components of grant applications
- Identify reasons grant proposals are denied and how to avoid them

\$\$ Where's the Money? \$\$

- Get online!
- Research! Research! Research!
- GrantsAlert - www.grantsalert.com
- NC Rural Economic Development Center-
www.ncruralcenter.org/grants
- Join Listserves
GrantStation - www.grantstation.com
GrantSelect - www.grantselect.com



Church/Religious Grants

- www.churchbizonline.com
- www.christiangrants.com
- www.grantsknowledge.net
- www.hhs.gov/faith
- Frank E. Clark Charitable Trust
- www.christianfoundationgrants.com
- www.pcusa.org/smallchurch/grants

Technology Grants

- www.gatesfoundation.org
- www.intel.com/community/grant
- <http://foundation.verizon.com>
- www.techlearning.com

Education/Youth Grants

- www.neafoundation.org
- www.starbucksfoundation.com (Planet Youth)
- Youth Service America www.YSA.org/grants
- Home Depot – youth garden grants
- Lowe’s Toolbox for Education Grants
- Target Field Trip Grant
- www.kidsinneed.net/grants



Government & Business Grants

- www.topgovernmentgrants.gov
 - Business Grants for Women
 - Minority Business Grants
 - Home Improvement
 - Student Loan Pay-back/Forgiveness
 - First Time Home Buyer
- www.ncidea.org
- www.business.gov/startloans



What Are You Looking For?

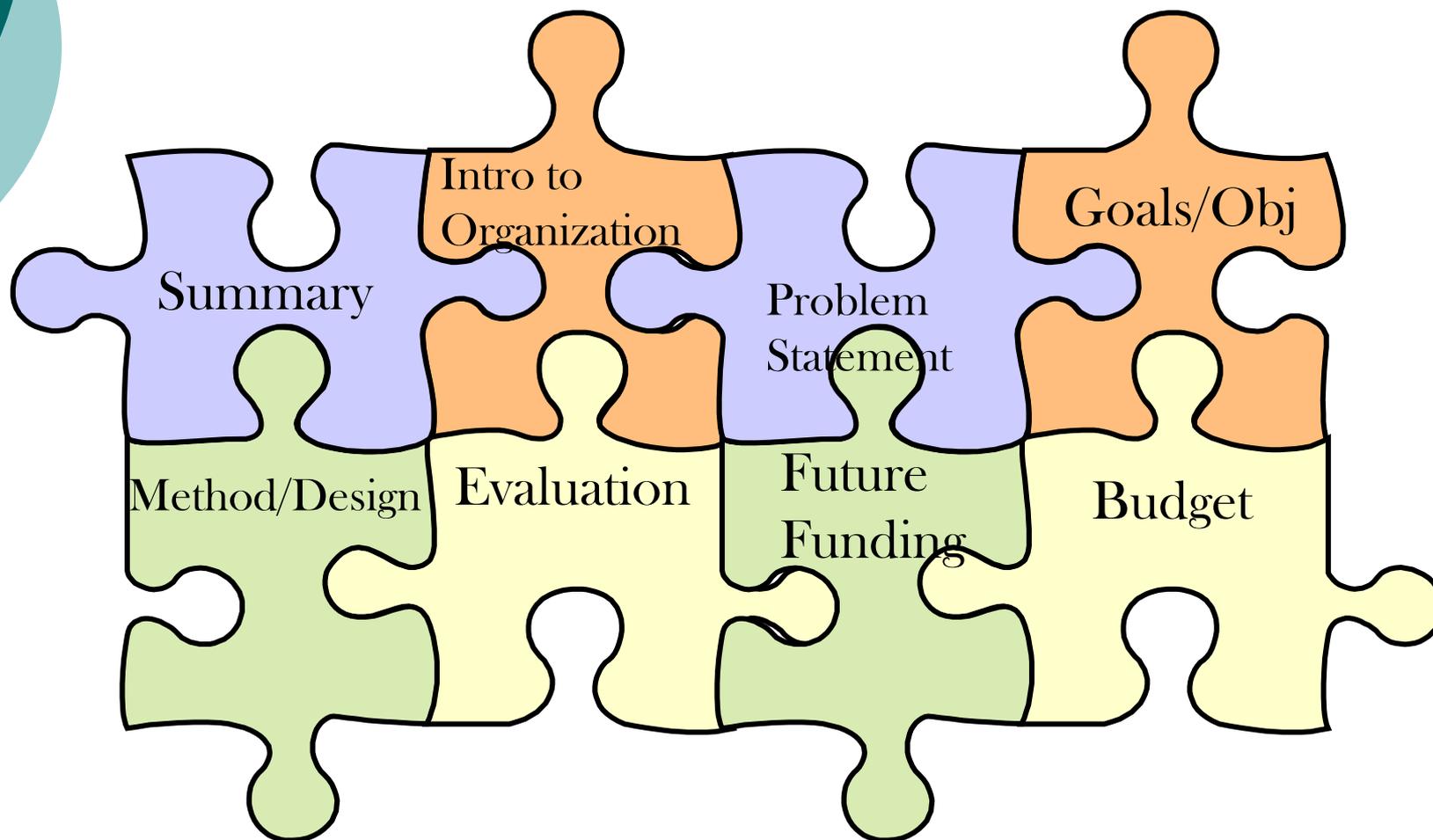
- What do they fund?
- What are the similarities between your agency/project and the funder?
- When is their funding cycle?

Letter of Intent Process?

Application Deadline?

Length of funding time and longevity?

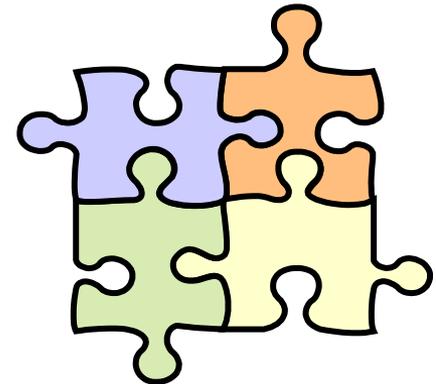
Basic Components of Grant Proposals



Proposal Summary

This is Your Elevator Speech!

- Executive Summary
- Cover Letter on a full proposal
- Letter of Intent - if applicable
- Answers the Questions
 - Who?
 - What?
 - How Much?



Call for Letters of Intent

The Pitt Memorial Hospital Foundation is accepting letters of intent for grants or funding to support projects in the program's focus areas:

- Diabetes
- Access to Care
- Minority Health
- Senior Services
- Nutrition/Physical Activity

The grants will be awarded as part of the Foundation's 2011-2012 Community Benefits and Health Initiatives grants program.

Grant funding for 2011-2012 is restricted to Pitt County and will not be awarded for medical research. Only government entities or non-profit organizations with 501 (c) (3) status are eligible for funding.

The grant period is for July 1, 2011 - June 30, 2012.

Letters of intent should include the following:

- Brief organizational history
- Project description; include target population
- Explanation of how the project addresses the program's focus areas (listed above)
- Dollar amount being requested and how funds would be used
- IRS Letter of Determination

Letters of intent must be received by November 15, 2010.
Submit letters to the address below.



Pitt Memorial Hospital Foundation

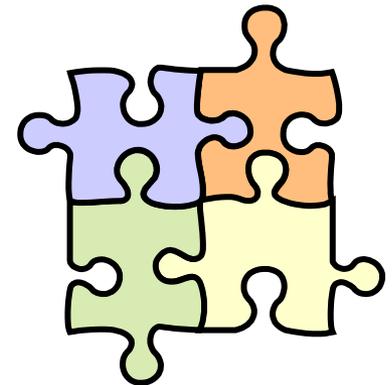
A division of the University Health System Foundation

Community Benefits Grants Program
P.O. Box 8489, Greenville, NC 27835-8489

Introduction to Organization

Answers the Question: Who?

- Illustrate connection between your agency and their organization
- Highlight similarities
- History and Successes
- Current Activities
- Current Partners
- Future Directions



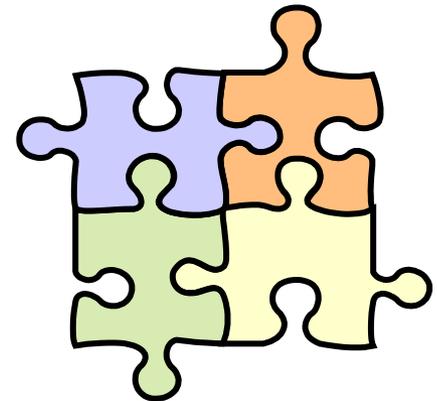


The mission of STRIVE is to empower and promote lifestyle changes for total well being and independence. To date, STRIVE has helped approximately 500 individuals who had poor work history and gave them the skills necessary to succeed and gain independence through their 3-week attitude and job readiness training, placement, and tracking program. STRIVE enjoys an 80% success rate in placement and job satisfaction of its graduates. Collaborations with community partners such as community colleges, JobLink Career Centers, and Social Service agencies have created a safety net for those in need. Ninety-five percent (95%) of STRIVE participants are female; therefore, we feel that J.Jill is a logical and natural partner in our efforts.

Problem Statement

Answers the Question: Why?

- Paint a Picture of Your Community
(Descriptive Writing)
- Illustrate the need
(Persuasive Writing)
- Use Facts & Figures to Color the Picture
- Highlight the Ripple-effect



The Pactolus Fire District covers a large area in Northeastern Pitt County. It includes a busy section of Highway 264 East, which is heavily traveled since it connects North Carolina to the coast, beaches, Outer Banks, and eastern counties. Much of the needed equipment is specifically for extrication of victims from a crashed vehicle. The PVFD is the first response team to motor vehicle accidents on highway 264, and proper equipment is needed for fast and efficient extrication to improve the likelihood of survival and early transport to nearby Pitt County Memorial Hospital's Emergency Department.

Paint the Picture

- Since the year 2000, the population of Town X has increased 568% due to urban sprawl from nearby Greenville. In addition, a pharmaceutical packaging facility has moved into the area, and a railroad track with tankers carrying high-risk chemicals dissects the town. Historically agricultural land, Town X and surrounding townships must adjust to the new land utilization patterns and risks associated with them. Emergency calls which were once limited to crop and brush fires, now include downed power lines, multiple car crashes, and increased structural fires. This influx of residents and businesses has created a need for more state of the art equipment for use by the local fire department.

Help Finding Facts & Figures

- www.Firstgov.gov
- www.Shepscenter.unc.edu
- www.CDC.gov
- www.nchealthyschools.org
- www.census.gov
- www.bea.gov (Bureau of Economic Analysis)
- www.schs.state.nc.us (State Center for Health Statistics)
- Public and Private Research

The Ripple Effect



The importance of having state of the art equipment ready for use by first responders goes beyond speed and efficiency of life saving tasks. It also impacts the insurance premiums/rates for the residents in the community and the Fire Department. When the Department of Insurance inspects the Fire & Rescue station, 50% of their insurance rating is contingent upon equipment, efficiency, strategic planning, As the insurance rating for the fire department improves, the insurance rates for residents in that district go down. This equipment purchase will not only improve lifesaving capabilities but also benefit the community financially.

Much of the equipment can be used for fire rescue as well as vehicle rescue extrication, serving dual purposes to save many more lives without need to purchase duplicative devices. A preliminary test ...was conducted by comparing the extrication speed and efficiency of the current equipment against the updated equipment borrowed by a neighboring fire station. It was found that the outdated equipment was outperformed by 10 minutes during a routine extrication.

The outdated extrication equipment used by the PVFD not only performs slower but lacks some newer safety features that resulted in injuries to 2 firemen operating the spreader.



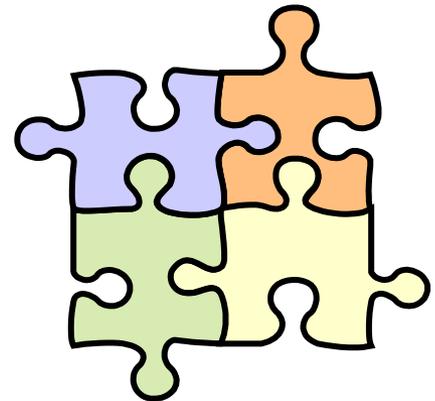
Writing Activity

- Describe your agency
- Describe your Community
- Practice Ripple-Effect

Goals & Objectives

How Do You Measure Success?

- Begin with the end in mind
- **BE REALISTIC!**
 - Don't bite off more than you can chew!
- Write **SMART** Objectives





S-M-A-R-T

- Specific
- Measurable
- Achievable
- Relevant/Related
- Time/Dated



Sample Objectives

- The Pediatric Healthy Weight Initiative will provide nutritional counseling to 40 families between June 2008 and January 2009.
- The Greene County Health Department will provide multi-vitamins to 600 women of childbearing age during the coming year.
- Students Against Drunk Driving will distribute 4 quarterly newsletters to 10 high schools in Pitt Co.



More Sample Objectives

- Teens Against Tobacco Use (TATU) will provide prevention education to 400 middle school children during the 2007-2008 academic year.
- Mystic View will recruit five (5) affiliate farms in the first year, and strive to increase that annually until reaching the ultimate goal of twenty (20) affiliates.

Let's Practice!

Write at least one **SMART** Objective for your Project

Specific

Measurable

Achievable

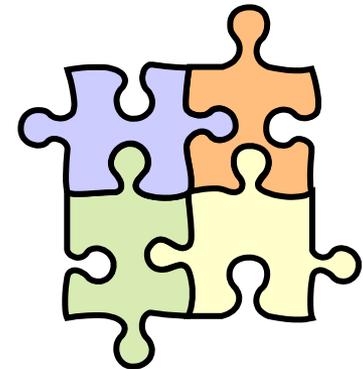
Relevant

Time specific

Method & Design

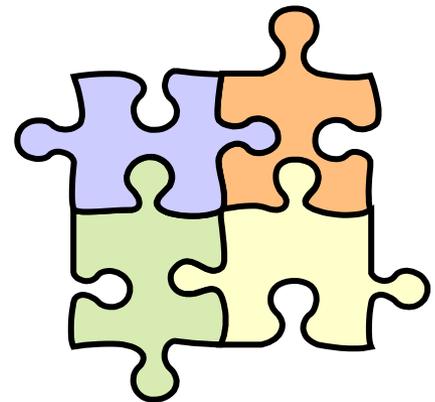
Answers the Question: How?

- **COLLABORATE**
- Choose good partners
- Research other activities in your area
- Connect-the-dots
- Be realistic



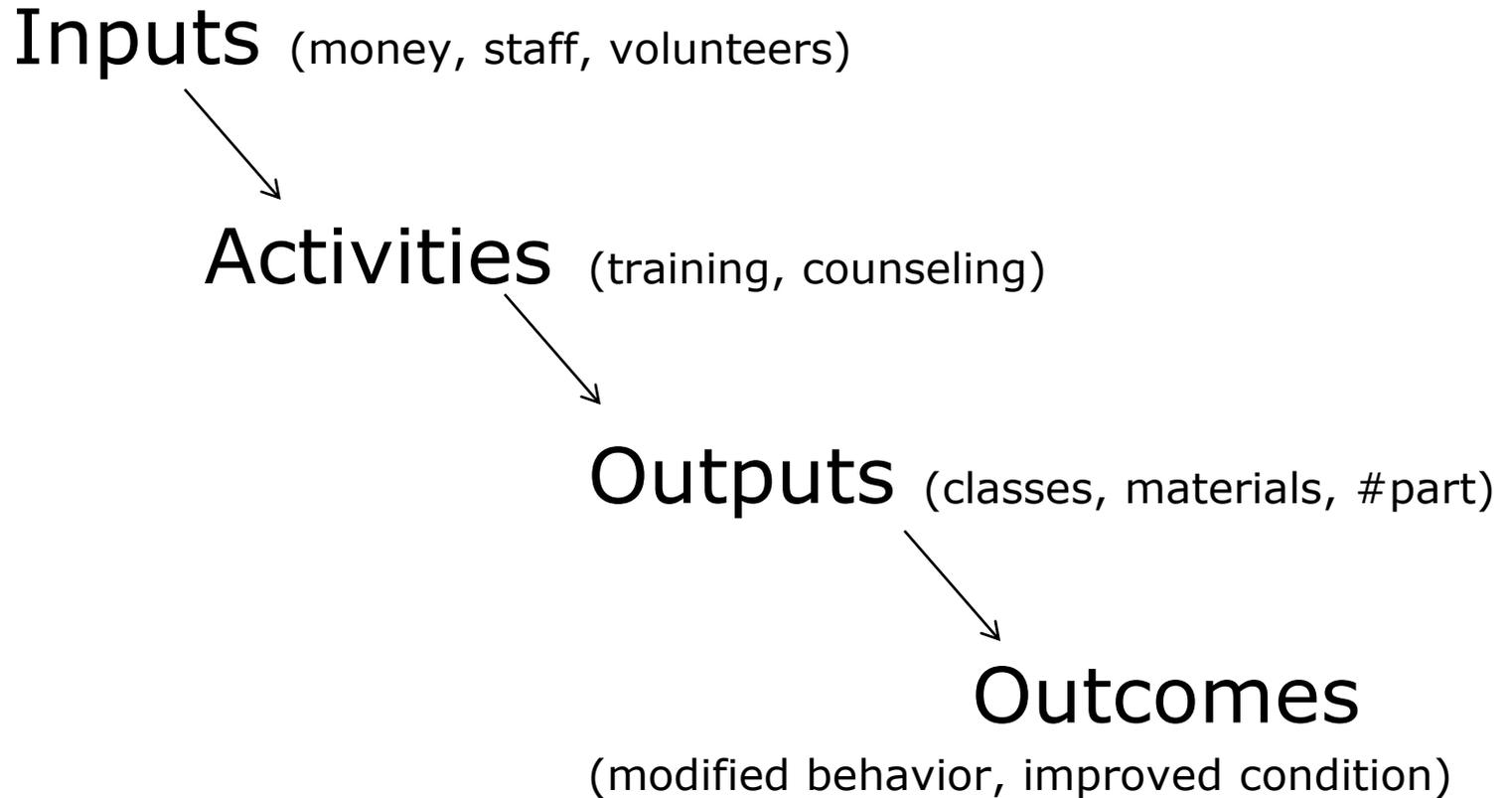
Project Evaluation

- Begin with the end in mind
- Refer to your **SMART** Objectives!
- Remember you will have to report progress - plan and prepare for that
- Use Logic Model



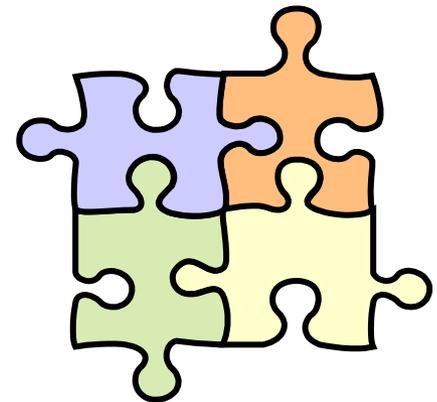
Logic Model

Answers the Question “So What?”



Future Funding Sustainability Plan

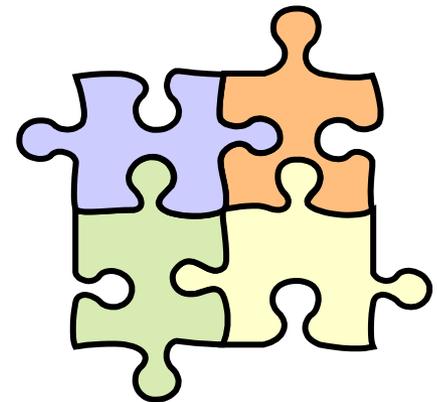
- Show sustainability & longevity potential
- Illustrate ownership potential of partners
- Join List-serves and related membership organizations



Budget

Answers the Question: How Much?

- Match budget categories
- Always include a narrative
- Show In-Kind Contributions/Matches
- Don't forget the **FRINGE**
 - 25% benefits
 - Indirect expenses



Sample Budget



Microsoft Excel
Worksheet

Pactolus Ruritan Club Softball Field Lighting Project

Item	Cost	In-Kind	Pactolus Ruritan Club	Grant Funds
Lights	33,300		18,000	15,300
Labor	6,700	6,700		
Total	40,000	6,700	18,000	15,300

Let's Practice!

Draft a sample budget for your agency or project.

- Outline Budget Categories
- Estimate Costs/Expenses
- List In-Kind Contributions & Other Income

Helpful Hints



- Write - Write - Write
- Answer the Question
- Follow Directions
 - Margins
 - Font Size
 - Space allotment
 - Mind your deadlines
- Know what they want/don't want

Edit --- Edit --- Edit

- The new equipment is light, but powerful. We will be able to cut and bend newer materials found in today's vehicles. This was not possible in the past. With the new equipment we will be able to run 2 tools at the same time. In the past, we could only run one tool at a time. This will cut the time of extrication in half and give the victim a better chance of survival.
- Speed and efficiency during an extrication can save lives. The requested funds will be used to purchase equipment that can cut quickly through materials found in newer vehicles.

Edit --- Edit --- Edit

- High achieving students will be invited to become math tutors. Tutors will meet with low achieving students during lunch. Students involved in the program will attend a shadowing field trip to the mall. At the mall, students will learn about careers in retail and security and interview the workers regarding the use of math in their daily work.
- First, low achieving students will be paired with high achieving students who will act as lunch time tutors. Secondly, these students will attend a career shadowing trip to interview workers in retail and security about the use of math in their daily work.



Grant Review Committee 101

What they are looking for....

- Are their objectives clear and measurable?
- Does their project meet our funding priorities?
- Is their action plan realistic and achievable?
- Are the budget items appropriate and allowable?

Questions?

